



CIM

The Chartered
Institute of Marketing

Digital marketing planning and metrics

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Basingstoke College of Technology
Room B305 North Site
Worting Road
Basingstoke
Hampshire RG21 8TN

Date: Wednesday 01 February 2017

Times: Registration from 09:00; events starts 09:30 and finishes at 13:00

Directions and parking: Please click [here](#) to view the map.

Parking is available on the North site with the attached permit.

Please print the permit and clearly display it in the front window of your vehicle.

Once parked please make your way to the main entrance of the North Site building where a member of CIM staff will be there to greet you.

For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed [@CIMinfo_SE](#)

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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