



CIM

The Chartered
Institute of Marketing

How to growth hack your way to increased sales

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below:

- Event Venue:** Liverpool John Moores University
Lecture Theatre 1, Redmonds Building
Brownlow Hill
Liverpool
Merseyside L3 5UG
- Date:** Thursday 02 March 2017
- Times:** Registration from 17:30; event starts 18:15 and finishes at 20:00.
- Directions and parking:** Please click [here](#) to view the map.

The Business School is located in the Redmonds Building, part of the Mount Pleasant campus on Clarence Street. There are no parking facilities on-site, however there is free parking available after 18:00 on Mount Pleasant, Great Newton Street and Gill Street which are within a five minute walk of the venue. If you are unable to find any spaces on the side streets there is Copperas Hill car park which charges £3.50 for up to three hours.

For additional parking options please click the link for [Parkopedia](#).

- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed at [@CIMinfo_North](#).

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

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