

Collaborative communications

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Riddel Hall

185 Stranmillis Road

Belfast BT9 5EE

Date: Thursday 26 January 2017

Times: Registration from 09:30; events starts 10:00 and finishes at 12:30

Programme agenda: 09:30 Registration – tea/coffee refreshments

10:00 Carol Magill10:20 Nicky Jackson

10:25 NHS National blood and transplant service GB

11:30 Safefood & McCann Blue

12:20 Conclusions 12:30 Finish

Directions and parking: Please click <u>here</u> to view the map.

Riddel Hall is accessed from Stranmillis Road and limited on-site parking is available within the grounds on a first-come, first-available basis so do recommend arriving early. Tea/coffee will be available from 08:00.

Further information on Riddel Hall is available on the Queens University Belfast <u>website</u>. For additional parking options please click the link for

Parkopedia

Networking tips: Many of our delegates are already seasoned networkers, so if this is you

then please ignore the attached networking tips.

However, should you need some help in becoming an effective networker

the attached tips might be of use.

Latest For the most up-to-date information, please click here to view the event

information: on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2.5 hours within the Professional Marketing Standards category of Integrated marketing communications. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our website.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please <u>contact us</u> at your earliest convenience**.

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team
CIM | The Chartered Institute of Marketing

D: +44 (0)1628 427340 E: cim.events@cim.co.uk

W: cim.co.uk