

## **GDPR** and marketing – what you need to know

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	Stevens & Bolton LLP Wey House Farnham Road Guildford Surrey GU1 4YD
Date:	Wednesday 05 July 2017
Times:	Registration from 18:30; events starts 19:00 and finishes at 21:00
Refreshments:	Drink refreshments and canapés will be provided. If you have any specific dietary requirements please <u>contact us</u> .
Directions and parking:	Please click <u>here</u> to view the map.
purking.	There is no parking on-site, however there are plenty of carparks in the surrounding areas. The closest and cheapest carparks are Bedford Road multi-storey and Portsmouth Road carpark, costing £1.00 if parking after 18:00. The attached map gives plenty of parking options. If travelling by train Guildford Railway station is a short walk from the venue.
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	For the most up-to-date information, please join our twitter feed at <u>@CIMinfo_SE</u> and click <u>here</u> to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Risk and reputation management. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our <u>website</u>.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please <u>contact us</u> <b>at your earliest convenience**.

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

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