



CIM

The Chartered
Institute of Marketing

Market sensing

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Atrium & Lecture Theatre OL1
University of Derby
Kedleston Road
Derby
DE22 1GB

Date: Wednesday 28 June 2017

Times: Registration from 17:30; events starts 18:00 and finishes at 20:00

Directions and parking: Parking is available in the first car park at Kedleston Road. Parking is free after 4.30pm. For directions, please click this [link](#) and see attached PDF information and map for the campus.

For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

For the most up-to-date information, please join our twitter feed at [@CIMinfo Mids](#) and click [here](#) to view the event on our website.

Latest information:

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Insights. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#).**

If you are a non-member and would like to receive event e-mail promotion, please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

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