

Google Analytics expert – intense and interactive

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	Senate Room, Lanyon Building Queens University Belfast University Road Belfast BT7 1NN
Date:	Tuesday 28 November 2017
Times:	Registration from 09:30; events starts 9.45am and finishes 16:30.
Directions and parking:	Please click <u>here</u> to view the map.
	There is no parking on site, and during term time it can be very difficult to find alternative parking. We would advise you to use public transport to this venue. Please find attached a campus map to help you locate The Lanyon Building.
	If you require a disabled car parking space please let us know.
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	If you are attending in place of someone else, or the booking has been made in a different name, please ensure we have your email details so we can arrange wi-fi credentials for you.
	Sandwiches will be provided for lunch, if you have any dietary requirements please let us know.
	For the most up-to-date information, please join our twitter feed at <u>@CIMinfo Ireland</u> and click <u>here</u> to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 6 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our <u>website</u>.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend**, **please** <u>contact us</u> **at your earliest convenience**.

If you are a non-member and would like to receive event e-mail promotion, please reply to this email with **'Please sign me up for event e-mail promotion'** in the subject line. Network Support Team CIM | The Chartered Institute of Marketing

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